



For Immediate Release

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IW FINANCIAL & Si2 DELIVER COMPREHENSIVE U.N. PRI SOLUTIONS

Firms' PRI Roadmap product suite enables PRI signatories to take a manageable step-by-step approach to implement the Principles.

PORTLAND, Maine (September 27, 2011) — IW Financial and the Sustainable Investment Institute (Si2) today announced a suite of services specifically designed to assist firms in addressing the United Nations Principles for Responsible Investment (PRI). The solutions are specifically designed to assist firms in developing a customized step-by-step strategy to fully integrating the principles into the investment process.

"Many investors considering becoming signatories are concerned about the level of effort and commitment required," said Sasha Pagella, business development and external relations manager at IW Financial. "Our approach is to work closely with these firms to identify and implement thoughtful, long-term initiatives. In this way a firm can choose a manageable, sensible path toward gradual incorporation of the Principles over time."

IW Financial and Si2's solution set capitalizes on the expertise of each firm and includes comprehensive consultation and planning services, cutting-edge ESG research, in-depth proxy research and analysis, and tailored engagement services.

"In designing our PRI solutions, we set out to help solve the problems faced by investors and investment firms seeking to implement the Principles," said Heidi Welsh, executive director of Si2. "As a result our solution set is both more flexible and complete than others in the marketplace. It is a more high touch approach than simply providing research, and one appreciated by clients wrestling with PRI implementation."

The PRI Roadmap solution set comes at a time when an increasing number of U.S. firms are seeking to adopt the Principles. To date, more than 850 investment institutions with more than \$25 trillion in assets under management have become PRI signatories.

About IW Financial

Established in 2001, IW Financial is a leading provider of environmental, social, and governance (ESG) research, analytics, and consulting services. IW Financial's solutions help institutional investors and asset managers develop policies, comply with guidelines and mandates, identify ESG risks and opportunities, and engage with companies.

For more information on IW Financial, visit www.iwfinancial.com.

About Si2

Si2 is a non-profit research group launched in 2010 with support from leading academic institutions and pension funds. It provides online tools and impartial, in-depth reports that enable informed voting on shareholder proposals. Si2 also conducts related research on organized efforts to influence corporate behavior and emerging investor responsibility issues.

For more information, visit <http://www.siinstitute.org>.

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